

# **A Study of the Relationships among Participation Motivation, Course Satisfaction, Loyalty of Tribal Mobile Classroom by Students<sup>1</sup>**

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## **Abstract**

The purpose of this study is to explore the relationship between Motivation, Satisfaction, Loyalty applications and mediating effect the students of Tribal Mobile Classroom in Hualien. The study subjects are students of Tribal Mobile Classroom in year 108. The survey was conducted by questionnaires. There were 391 valid questionnaires collected. Results analyzed by the descriptive statistics, item analysis, reliability and validity analysis, regression and path analysis show that the Motivation, of the students of Hualien Tribal Mobile Classroom will indeed affect the Satisfaction and Loyalty. The Satisfaction is enhanced, it will also affect the Loyalty applications. The higher the students' Motivation, the more confidence in Satisfaction students will have. It will also affect students' performance in the Loyalty and Satisfaction plays part of the role of mediating effect.

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